Distributional Semantics

Advanced Machine Learning for NLP
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SLIDES ADAPTED FROM YOAV GOLDBERG AND OMER LEVY
From Distributional to Distributed Semantics

The new kid on the block

- Deep learning / neural networks
- “Distributed” word representations
  - Feed text into neural-net. Get back “word embeddings”.
  - Each word is represented as a low-dimensional vector.
  - Vectors capture “semantics”
- \texttt{word2vec} (Mikolov et al)
From Distributional to Distributed Semantics

This part of the talk

- `word2vec` as a black box
- A peek inside the black box
- Relation between word-embeddings and the distributional representation
- Tailoring word embeddings to your needs using `word2vec`
word2vec
word2vec

feed in text

WIKIPEDIA

wait a few hours

dog = (0.12, -0.32, 0.92, 0.43, -0.3 ...)
cat = (0.15, -0.29, 0.90, 0.39, -0.32 ...)
chair = (0.8, 0.9, -0.76, 0.29, 0.52 ...)

get a $|V| \times d$ matrix $W$ where each row is a vector for a word
word2vec

- dog
  - cat, dogs, dachshund, rabbit, puppy, poodle, rottweiler, mixed-breed, doberman, pig
- sheep
  - cattle, goats, cows, chickens, sheeps, hogs, donkeys, herds, shorthorn, livestock
- november
  - october, december, april, june, february, july, september, january, august, march
- jerusalem
  - tiberias, jaffa, haifa, israel, palestine, nablus, damascus katamon, ramlı, safed
- teva
  - pfizer, schering-plough, novartis, astrazeneca, glaxosmithkline, sanofi-aventis, mylan, sanofi, genzyme, pharmacia
Word Similarity

- Similarity is calculated using *cosine similarity*:

  \[
  \text{sim}(\vec{\text{dog}}, \vec{\text{cat}}) = \frac{\vec{\text{dog}} \cdot \vec{\text{cat}}}{||\vec{\text{dog}}|| \ ||\vec{\text{cat}}||}
  \]

- For normalized vectors (\(||x|| = 1\)), this is equivalent to a dot product:

  \[
  \text{sim}(\vec{\text{dog}}, \vec{\text{cat}}) = \vec{\text{dog}} \cdot \vec{\text{cat}}
  \]

- **Normalize the vectors when loading them.**
Working with Dense Vectors

Finding the most similar words to $\vec{dog}$

- Compute the similarity from word $\vec{v}$ to all other words.
Finding the most similar words to $\vec{dog}$

- Compute the similarity from word $\vec{v}$ to all other words.
- This is a **single matrix-vector product**: $W \cdot \vec{v}^T$

$$
\begin{array}{c}
\text{cat} \\
\text{chair} \\
\text{june} \\
\text{sun} \\
\text{bark} \\
\text{...} \\
\text{...} \\
\text{eat}
\end{array}
\begin{array}{l}
W \\
|V| \times d
\end{array}
\begin{array}{l}
\vec{v}^T \\
d \times 1
\end{array}
= \\
\begin{array}{l}
\text{similarities} \\
1 \times |V|
\end{array}
$$
Working with Dense Vectors

Finding the most similar words to $\vec{dog}$

- Compute the similarity from word $\vec{v}$ to all other words.
- This is a **single matrix-vector product**: $W \cdot \vec{v}^T$

$$
\begin{array}{c}
d \\
cat \\
chair \\
nune \\
sun \\
bark \\
... \\
... \\
eat
\end{array}
\begin{array}{c}
|V| \times d \\
\downarrow
\end{array}
\begin{array}{c}
\begin{array}{cccccc}
0.9 & -0.3 & -0.1 & 0.9 & 0.3 & ...
\end{array} \\
d \times 1
\end{array}
\begin{array}{c}
dog \\
cat \\
chair \\
nune \\
sun \\
bark \\
... \\
eat
\end{array}
\begin{array}{c}
|V| \\
\uparrow
\end{array}
\begin{array}{c}
similairties \\
1 \times |V|
\end{array}
$$

- Result is a $|V|$ sized vector of similarities.
- Take the indices of the $k$-highest values.
Finding the most similar words to $\vec{dog}$

- Compute the similarity from word $\vec{v}$ to all other words.
- This is a **single matrix-vector product**: $W \cdot \vec{v}^\top$

\[
\begin{bmatrix}
d & cat & chair & june & sun & bark & \ldots & \ldots & eat \\
|V| \times d & 1 & 1 & 1 & 1 & 1 & \ldots & \ldots & 1
\end{bmatrix}
\begin{bmatrix}
v_1 \\ v_2 \\ \vdots \\ v_\text{dog} \\ \vdots \\ v_\text{sun} \\ \vdots \\ v_\text{eat}
\end{bmatrix}
= 
\begin{bmatrix}
0.9 & -0.3 & -0.1 & -0.9 & 0.3 & \ldots & \ldots & 0.2
\end{bmatrix}
\]

- Result is a $|V|$ sized vector of similarities.
- Take the indices of the $k$-highest values.
- **FAST!** for 180k words, $d=300$: $\sim 30\text{ms}$. 
**Working with Dense Vectors**

Most Similar Words, in python+numpy code

```python
W, words = load_and_norm_vectors("vecs.txt")
# W and words are numpy arrays.
w2i = {w:i for i, w in enumerate(words)}

dog = W[w2i[\'dog\']] # get the dog vector

sims = W.dot(dog)   # compute similarities

most_similar_ids = sims.argsort()[-1:-10:-1]
sim_words = words[most_similar_ids]
```
Working with Dense Vectors

Similarity to a group of words

- “Find me words most similar to cat, dog and cow”.
- Calculate the pairwise similarities and sum them:

\[ W \cdot \vec{cat} + W \cdot \vec{dog} + W \cdot \vec{cow} \]

- Now find the indices of the highest values as before.
Working with Dense Vectors

**Similarity to a group of words**

- “Find me words most similar to cat, dog and cow”.
- Calculate the pairwise similarities and sum them:

\[ W \cdot \vec{cat} + W \cdot \vec{dog} + W \cdot \vec{cow} \]

- Now find the indices of the highest values as before.

- Matrix-vector products are wasteful. **Better option:**

\[ W \cdot (\vec{cat} + \vec{dog} + \vec{cow}) \]
Working with dense word vectors can be very efficient.
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But where do these vectors come from?
How does word2vec work?

word2vec implements several different algorithms:

Two training methods

- Negative Sampling
- Hierarchical Softmax

Two context representations

- Continuous Bag of Words (CBOW)
- Skip-grams
How does word2vec work?

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**Two training methods**
- **Negative Sampling**
- Hierarchical Softmax

**Two context representations**
- Continuous Bag of Words (CBOW)
- **Skip-grams**

We’ll focus on skip-grams with negative sampling

intuitions apply for other models as well
How does word2vec work?

- Represent each word as a $d$ dimensional vector.
- Represent each context as a $d$ dimensional vector.
- Initialize all vectors to random weights.
- Arrange vectors in two matrices, $W$ and $C$. 
How does word2vec work?

While more text:

- Extract a word window:
  
  A springer is [a cow or heifer close to calving].

  \[ \begin{array}{cccccccc}
  c_1 & c_2 & c_3 & w & c_4 & c_5 & c_6 \\
  \end{array} \]

- \( w \) is the focus word vector (row in \( W \)).
- \( c_i \) are the context word vectors (rows in \( C \)).
How does word2vec work?

While more text:

• Extract a word window:
  A springer is [ a cow or **heifer** close to calving ].
  \[ c_1 \ c_2 \ c_3 \ w \ c_4 \ c_5 \ c_6 \]

• Try setting the vector values such that:
  \[ \sigma(w \cdot c_1) + \sigma(w \cdot c_2) + \sigma(w \cdot c_3) + \sigma(w \cdot c_4) + \sigma(w \cdot c_5) + \sigma(w \cdot c_6) \]
  is **high**
How does word2vec work?

While more text:

• Extract a word window:
  A springer is [ a cow or **heifer** close to calving ].
  \[ c_1 \quad c_2 \quad c_3 \quad w \quad c_4 \quad c_5 \quad c_6 \]

• Try setting the vector values such that:
  \[ \sigma(w \cdot c_1) + \sigma(w \cdot c_2) + \sigma(w \cdot c_3) + \sigma(w \cdot c_4) + \sigma(w \cdot c_5) + \sigma(w \cdot c_6) \]
  is **high**

• Create a corrupt example by choosing a random word \( w' \)
  [ a cow or **comet** close to calving ]
  \[ c_1 \quad c_2 \quad c_3 \quad w' \quad c_4 \quad c_5 \quad c_6 \]

• Try setting the vector values such that:
  \[ \sigma(w' \cdot c_1) + \sigma(w' \cdot c_2) + \sigma(w' \cdot c_3) + \sigma(w' \cdot c_4) + \sigma(w' \cdot c_5) + \sigma(w' \cdot c_6) \]
  is **low**
How does word2vec work?

The training procedure results in:

- \( w \cdot c \) for **good** word-context pairs is **high**
- \( w \cdot c \) for **bad** word-context pairs is **low**
- \( w \cdot c \) for **ok-ish** word-context pairs is **neither high nor low**

As a result:

- Words that share many contexts get close to each other.
- Contexts that share many words get close to each other.

At the end, word2vec throws away \( C \) and returns \( W \).
Reinterpretation

Imagine we didn’t throw away $C$. Consider the product $WC^T$. 

Each row corresponds to a word. Each column corresponds to a context. Each cell: $w \cdot c$, association between word and context.
Reinterpretation

Imagine we didn’t throw away $C$. Consider the product $WC^T$

The result is a matrix $M$ in which:

- Each row corresponds to a word.
- Each column corresponds to a context.
- Each cell: $w \cdot c$, association between word and context.
Reinterpretation

Does this remind you of something?
Reinterpretation

Does this remind you of something?

Very similar to SVD over distributional representation:
Relation between SVD and word2vec

**SVD**
- Begin with a word-context matrix.
- Approximate it with a product of low rank (thin) matrices.
- Use thin matrix as word representation.

**word2vec (skip-grams, negative sampling)**
- Learn thin word and context matrices.
- These matrices can be thought of as approximating an implicit word-context matrix.
  - Levy and Goldberg (NIPS 2014) show that this implicit matrix is related to the well-known PPMI matrix.
Relation between SVD and word2vec

word2vec is a dimensionality reduction technique over an (implicit) word-context matrix.

Just like SVD.

With few tricks (Levy, Goldberg and Dagan, TACL 2015) we can get SVD to perform just as well as word2vec.
Relation between SVD and word2vec

word2vec is a dimensionality reduction technique over an (implicit) word-context matrix.

Just like SVD.

With few tricks (Levy, Goldberg and Dagan, TACL 2015) we can get SVD to perform just as well as word2vec.

However, word2vec...

- ... works without building / storing the actual matrix in memory.
- ... is very fast to train, can use multiple threads.
- ... can easily scale to huge data and very large word and context vocabularies.