



Yahoo Pipes

ez mashups

About Pipes

*Pipes is a powerful composition tool to **aggregate, manipulate, and mashup** content from around the web.*

Why do you need it?

- Mash-up requiring multiple APIs/RSS feeds
- Usual process - for each request:
 - Fetch all the feeds
 - Process them
 - Consume
- Pipes approach:
 - Create a pipe - once
 - Fetch from this pipe for each request

Advantages

- Create your customized feed with all the info you need
 - Once.....graphically
- Use as many times as you like
- Shifts load from your servers to Yahoos'
- Sharing:
 - Use public pipes created by others
 - Share your pipes with others

Demo